

Client Benefits



HAEFER HOMES
Live. Dream. Own.

kw LYNCHBURG
KELLER WILLIAMS REALTY

THE GOLD STANDARD

- ✓ Easy Exit Policy with no retainer fees – ever
- ✓ Complimentary home warranty at closing
- ✓ Full support through weekends and holidays
- ✓ High level and lifetime maximum legal responsibility
- ✓ Record keeping for your protection
- ✓ Regulation compliance checks
- ✓ Financial review with built-in checks and balances
- ✓ Professional, confidential negotiations on your behalf
- ✓ Performance accountability
- ✓ Property records retrieval included when needed
- ✓ Preferred vendor discounts and priority scheduling
- ✓ Post-settlement assistance
- ✓ Haefer Homes *Good to Be Home* magazine
- ✓ Annual home value report

Unique Seller Benefits

PRE-MARKET

- ✓ Negotiable commission options
- ✓ Professional HDR photography
- ✓ Aerial drone photography
- ✓ Vertical marketing reel
- ✓ Detailed dimensional floorplan
- ✓ Circuit court record check (if relevant)
- ✓ VDH records FOIA (if relevant)

ON-MARKET

- ✓ Immediate regional agent-to-agent exposure
- ✓ Network of ~115 local and ~189,258 global agents
- ✓ MLS Search Engine Optimization
- ✓ SEO-driven posts across multiple social media platforms
- ✓ Exposure on 400+ real estate websites
- ✓ E-newsletter feature
- ✓ Premium 18×24 raised sign with Home Warranty rider
- ✓ Goodie box for neighbors
- ✓ Open House events
- ✓ Client choice: autonomous or involved scheduling
- ✓ Weekly performance reports

Unique Buyer Benefits

DURING THE SEARCH

- ✓ Commitment-free Strategy Session
- ✓ On-Market and Off-Market Exclusives
- ✓ Hand-picked listings texted straight to you
- ✓ Weekly listing emails
- ✓ Showing scheduling
- ✓ Research on home and neighborhood history
- ✓ Pre-offer fraud detection
- ✓ Verified internet and cell phone provider list
- ✓ Comparative Market Analysis

DURING PURCHASE

- ✓ Purchase Offer Packet
- ✓ Inspection scheduling, meeting, and filing
- ✓ Title search analysis and recommendation
- ✓ Resale Certificate analysis
- ✓ Appraisal review and appeals experience















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(Residential)

Picture	List Price	Open House	Full Address	Sq Ft	Lot Sz	County/City
	\$269,900	Date: 12/13/25 Time: 11:00 AM - 1:00 PM Type: In-Person Virtual Link Text:	Address: 606 barrington Way, Lynchburg, VA 24502 BD: 3 BA: 3 (3 0)	1,931	0.08	Lynchburg
	\$309,900	Date: 12/13/25 Time: 11:00 AM - 1:00 PM Type: In-Person Virtual Link Text:	Address: 230 george St, Lynchburg, VA 24502 BD: 4 BA: 3 (2 1)	1,421	0.64	Campbell
	\$249,900	Date: 12/13/25 Time: 11:00 AM - 1:30 PM Type: In-Person Virtual Link Text:	Address: 3212 Mayflower Dr, Lynchburg, VA 24501 BD: 4 BA: 2 (2 0)	1,749	0.50	Lynchburg
	\$274,900	Date: 12/13/25 Time: 12:00 PM - 2:00 PM Type: In-Person Virtual Link Text:	Address: 424 Patrick St, Lynchburg, VA 24501-1523 BD: 3 BA: 2 (2 0)	1,500	0.24	Lynchburg
	\$280,000	Date: 12/13/25 Time: 1:00 PM - 3:00 PM Type: In-Person Virtual Link Text:	Address: 6405 Pawnee Dr, Lynchburg, VA 24502-5213 BD: 3 BA: 2 (2 0)	1,612	0.21	Lynchburg
	\$224,900	Date: 12/13/25 Time: 1:00 PM - 3:00 PM Type: In-Person Virtual Link Text:	Address: 2230 Tanners Rdg, Roseland, VA 22697 BD: 2 BA: 2 (2 0)	852	0.07	Nelson
	\$415,000	Date: 12/13/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 2683 Five Forks, Bedford, VA 24523 BD: 3 BA: 3 (2 1)	1,944	1.71	Bedford
	\$224,900	Date: 12/13/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 2927 Langhorne Rd, Lynchburg, VA 24501-1733 BD: 3 BA: 2 (2 0)	1,260	0.08	Lynchburg
	\$224,900	Date: 12/14/25 Time: 11:00 AM - 1:30 PM Type: In-Person Virtual Link Text:	Address: 2927 Langhorne Rd, Lynchburg, VA 24501-1733 BD: 3 BA: 2 (2 0)	1,260	0.08	Lynchburg
	\$280,000	Date: 12/14/25 Time: 1:00 PM - 3:00 PM Type: In-Person Virtual Link Text:	Address: 6405 Pawnee Dr, Lynchburg, VA 24502-5213 BD: 3 BA: 2 (2 0)	1,612	0.21	Lynchburg
	\$309,900	Date: 12/14/25 Time: 1:00 PM - 3:00 PM Type: In-Person Virtual Link Text:	Address: 66 Luke Ct, Rustburg, VA 24588 BD: 4 BA: 3 (2 1)	1,626	0.06	Campbell
	\$589,900	Date: 12/14/25 Time: 1:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 509 Cornerstone St, Lynchburg, VA 24502-5342 BD: 5 BA: 4 (4 0)	3,370	0.19	Lynchburg
	\$560,000	Date: 12/14/25 Time: 1:00 PM - 3:00 PM	Address: 11218 Leesville Rd, Evington, VA 24550 BD: 4	2,442	1.96	Campbell

	\$678,900	Date: 12/14/25 Time: 1:00 PM - 3:00 PM Type: In-Person Virtual Link Text:	Address: 211 Cabell St, Lynchburg, VA 24504 BD: 5 BA: 3 (3 0)	5,417	0.60	Lynchburg
	\$559,900	Date: 12/14/25 Time: 1:00 PM - 3:00 PM Type: In-Person Virtual Link Text:	Address: 1369 Timberlake Dr, Lynchburg, VA 24502 BD: 5 BA: 4 (4 0)	3,266	1.03	Campbell
	\$264,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 1600 Wards Ferry Rd #708, Lynchburg, VA 24502 BD: 4 BA: 3 (2 1)	1,782	0.06	Lynchburg
	\$519,500	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 207 Merrywood Dr, Forest, VA 24551 BD: 4 BA: 3 (3 0)	3,228	2.34	Bedford
	\$399,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 10528 Leesville Rd, Lynch Station, VA 24571 BD: 3 BA: 2 (2 0)	1,434	1.32	Bedford
	\$454,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 10556 Leesville Rd, Lynch Station, VA 24571 BD: 3 BA: 2 (2 0)	1,675	1.33	Bedford
	\$289,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 1225 Commonwealth Cir, Forest, VA 24551 BD: 3 BA: 3 (2 1)	1,452	0.05	Bedford
	\$719,999	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 1759 Lake Manor Dr, Forest, VA 24551 BD: 4 BA: 3 (2 1)	2,913	0.44	Bedford
	\$280,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 1564 Calohan Rd, Rustburg, VA 24588 BD: 3 BA: 2 (2 0)	1,392	0.52	Campbell
	\$334,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 300 Wyndhurst Dr, Lynchburg, VA 24502 BD: 3 BA: 3 (0 3)	1,670	0.09	Lynchburg
	\$349,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 161 Robinia Rd, Lynchburg, VA 24501-2478 BD: 4 BA: 3 (2 1)	1,660	0.11	Lynchburg
	\$389,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 155 Treasure Ct, Rustburg, VA 24588 BD: 4 BA: 3 (2 1)	2,191	0.49	Campbell
	\$269,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 606 barrington Way, Lynchburg, VA 24502 BD: 3 BA: 3 (3 0)	1,931	0.08	Lynchburg
	\$299,900	Date: 12/14/25 	Address: 464 Oak Point, Forest, VA 24551	1,800	0.06	Bedford

	\$259,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 1600 Wards Ferry Rd #707, Lynchburg, VA 24502 BD: 4 BA: 3 (2 1)	1,782	0.06	Lynchburg
	\$849,990	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 1547 Gilfield Dr, Forest, VA 24551 BD: 4 BA: 5 (5 0)	4,721	1.14	Bedford
	\$267,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 110 Aaron Place #605, Lynchburg, VA 24502 BD: 3 BA: 3 (2 1)	1,517	0.06	Lynchburg
	\$284,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 110 Aaron Place #613, Lynchburg, VA 24502 BD: 3 BA: 3 (2 1)	1,517	0.06	Lynchburg
	\$284,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 110 Aaron Place #601, Lynchburg, VA 24502 BD: 3 BA: 3 (2 1)	1,517	0.06	Lynchburg
	\$224,000	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 3169 Centerville Rd, Bedford, VA 24523 BD: 3 BA: 1 (1 0)	1,060	1.15	Bedford
	\$424,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 10494 Leesville Rd, Lynch Station, VA 24571 BD: 3 BA: 2 (2 0)	1,657	1.15	Bedford
	\$189,900	Date: 12/14/25 Time: 2:00 PM - 4:00 PM Type: In-Person Virtual Link Text:	Address: 503 prospect Rd, Hurt, VA 24563 BD: 3 BA: 2 (2 0)	1,081	0.64	Pittsylvania
	\$309,900	Date: 12/14/25 Time: 2:30 PM - 4:30 PM Type: In-Person Virtual Link Text:	Address: 230 george St, Lynchburg, VA 24502 BD: 4 BA: 3 (2 1)	1,421	0.64	Campbell

All information herein has not been verified and is not guaranteed

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